Winston

CAMEL

(716) 634-3145

Bruce
& Keith
- as info -
S

P.S. Had to register with a fulfillment house to be legal.
S

R. J. REYNOLDS TOBACCO COMPANY

WINSTON-SALEM, NC

FACSIMILE COVER SHEET

FAX NO.: _____ DATE: 5-16-94

ATTENTION.: Scott Steen

FROM: Aleta Howell PHONE: 910-741-0914

OUR FAX NO.: 910-741-2300 PAGE 1 OF 3

51859 7205

Source: https://www.industrydocuments.ucsf.edu/docs/rpwn0000

To: Scott Steen From: Aleta Howell

YOUNG AMERICA

717 Fawn Road
Young America, Minnesota 55397-9481
612.467-1100
612.467-3895 fax

Post-it™ brand fax transmittal memo 7671 | # of pages ▸ 1

| | |
|---|---|
| To Aleta Howell | From Pat Nolan |
| Co. RJR | Co. YA |
| Dept. | Phone # |
| Fax # (910) 741-7500 | Fax # |

May 16, 1994

Scott,
FYI.
Pls call me if you have questions.
Thx
Aleta

Ms. Aleta Howell
R.J. Reynolds Tobacco Co.
401 N. Main St.
Winston-Salem, NC 27102

Re: New York State Fair Win-A-Corvette Sweepstakes

Dear Aleta:

The following details my understanding of how the New York State Fair sweepstakes will be handled.

New York Surety Bond - RJR will provide a completed New York Surety Bond in the amount of $36,000 (retail value of Corvette listed in rules dated 4/22/94) to YA 45 days prior to the start of the promotion.

Registration of Bond - YA to generate registration paperwork and $100 check and register with the state. Registration must be completed at least 30 days prior to start of sweepstakes.

Entries - Entries will be gathered at the field level and combined. Drawing to be managed by RJR Division personnel. Drawing on or about 9/6/94.

Winner - Winning name to be forwarded to YA for verification and affidavit process. If an announcement of the winner is to be made at the State Fair, YA will need the name (and 2 or 3 alternates) several days prior to the announcement. An affidavit will be sent via overnight mail with an overnight mail return envelope if necessary. Verified winning name to be provided to RJR.

Awarding of Prize - Car to be awarded by RJR.

Release of Surety Bond - YA to send the certified winner name to the state. NY will send a release which will be forwarded to RJR.

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YOUNG AMERICA



Winners List/Affidavit Requests - Official rules indicate requests will be sent to RJR. If you want YA to handle these requests, please advise.

Enclosed is a blank NY Surety Bond form that you can give to your insurance division for completion. They will also need a final copy of the official rules. Once the bond is completed, please forward to me along with the rules for filing. If you have any questions, Aleta, please feel free to call.

Sincerely,

Pat Nolan

Pat Nolan
Manager, Sweepstakes

cc: Judy McKinney/RJ Reynolds
Lisa Exsted/YA
Tammy Stender/YA
F.H. (Hal) Stinchfield/YA
Suzy Wurtz/YA

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